



National Institute of Allergy and Infectious Diseases

Social Media and Federal Recruiting

National Institute of Allergy and Infectious Diseases

May 13, 2010

NIH
AID



U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
National Institutes of Health

Roberta Weaver

Employment Outreach Team Lead

Office of Workforce Effectiveness and Resources



Who We Are



- **The second largest of 27 institutes and centers that make up the National Institutes of Health (NIH)**
- **80% scientific
20% administrative**
- **65% of NIAID workforce is eligible to retire**
- **Four generations working together**

NIAID



Reaching a Variety of Audiences

- **Students and Post Doctoral fellows for research training programs**
- **Intramural bench scientists**
- **Extramural program staff**
- **Specialists in a variety of business management areas**



NIAID's Employment Brand

Print ads

NIAID needs you because the world needs us!

The National Institute of Allergy and Infectious Diseases (NIAID), one of the largest institutes of the world-renowned National Institutes of Health (NIH), conducts and supports a global program of basic and applied research to better understand, treat, and ultimately prevent infectious, immunologic, and allergic diseases.

Advance your career while making a difference in the lives of millions! A talented, motivated, and diverse workforce is NIAID's greatest asset, and we are always seeking qualified candidates to serve as **medical officers, scientific review officers, postdoctoral fellows, nurses, and many more**. Your individual talents could help us complete our mission.

NIAID boasts state-of-the-art facilities, as well as a highly trained staff who seek new and improved ways to understand abnormalities of the immune system, develop novel treatments, and discover preventive approaches for a variety of immune-mediated diseases. NIAID also offers competitive salaries and a comprehensive benefits package.



NIAID

National Institute of Allergy and Infectious Diseases

Please visit us at Booth #1309
Representatives are available to discuss NIAID and how you can work in this exciting and dynamic atmosphere.

To learn more about NIAID and our available career opportunities, visit us on the Web at: www.niaid.nih.gov/careers/amcr

Help Us Help Millions



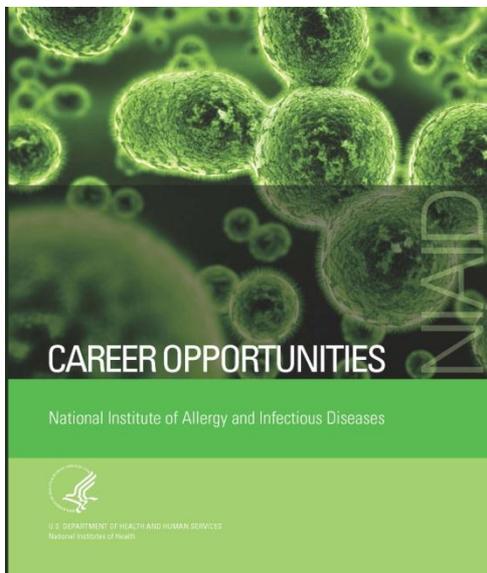
U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
National Institute of Health



National Institute of Allergy and Infectious Diseases
Proud to be Equal Opportunity Employers

On-line banner ads

Outreach Materials



Help Us Help Millions

Click here to learn how to advance your career and make a difference in the lives of women worldwide.

NIAID

National Institute of Allergy and Infectious Diseases

Department of Health and Human Services
National Institutes of Health
Proud to be Equal Opportunity Employers

NIAID



Traditional Outreach Tools





Newest Outreach Tools



Email Marketing



**Government to Citizen
Communication**



Social Networking



Professional Networks



Video Sharing



Careers at NIAID Web site

www.niaid.nih.gov/careers

Department of Health and Human Services • National Institutes of Health



National Institute of Allergy and Infectious Diseases

Leading research to understand, treat, and prevent infectious, immunologic, and allergic diseases.

Search

Advanced Search

[NIAID Home](#)

[Health & Research A to Z](#)

[Labs & Scientific Resources](#)

[Funding](#)

[About NIAID](#)

[News & Events](#)

[NIAID](#) > [About NIAID](#) > [Careers at NIAID](#)

Careers at NIAID

Help Us Help Millions

A talented and diverse workforce is NIAID's greatest asset, and we are always seeking qualified candidates to help us make a difference in the lives of millions. Medical officers, scientists, nurses, administrators, and financial and management specialists—at NIAID, you can advance your career and work with talented investigators committed to improving global health in the 21st century. NIAID needs you, so apply today.

Job Searching

- 1 Read [Application Information](#) and [What Can I Apply For?](#)
- 2 [View a list of NIAID-attended conferences and career fairs](#) in 2010.
- 3 Browse [Scientific](#) and [Business Management Opportunities](#), or go to [USA Jobs](#) to see all of NIAID's current openings and apply online.

Postdoctoral Positions

[Browse current NIAID Postdoctoral Fellowship openings](#) and apply to open positions on-line.

Are you a physician looking to gain clinical and translational research experience? Consider the [NIAID Clinical Research Transition Program](#).

Training Opportunities

Students interested in careers in biomedical research can take advantage of these training and educational opportunities:

- [Intramural NIAID Research Opportunities \(INRO\)](#)
- [Research and Training Opportunities at the NIH](#)
- [Summer Internship Program in Biomedical Research](#)
- [Training in NIAID Labs](#)

Benefits

As a federal employee, you will qualify for generous benefits like leave, health insurance, and retirement plans. For more resources, visit our [Benefits page](#).

NIAID offers training, career-building opportunities, competitive salaries, and a comprehensive benefits package. NIAID's commitment to equal opportunity and diversity in recruiting, hiring, and career development help drive the continued support and conduct of excellent science. HHS and NIH are proud to be equal opportunity employers.

[Questions? Contact Us](#)

Web site tools

- GovDelivery**[®]
- [Get e-mail updates](#)
- [Get plug-ins and viewers](#)
- [Order publications](#)
- [Bookmark & share](#)

RML a "Best Place" for Postdocs



Rocky Mountain Laboratories has been named one of 2010's "Best Places to Work" for postdoctoral fellows by The Scientist magazine. [Read the full story](#).

NIAID is on Twitter



Get a tweet weekly to view new NIAID career opportunities.

Learn More

Watch the [NIAID Recruitment Video](#).

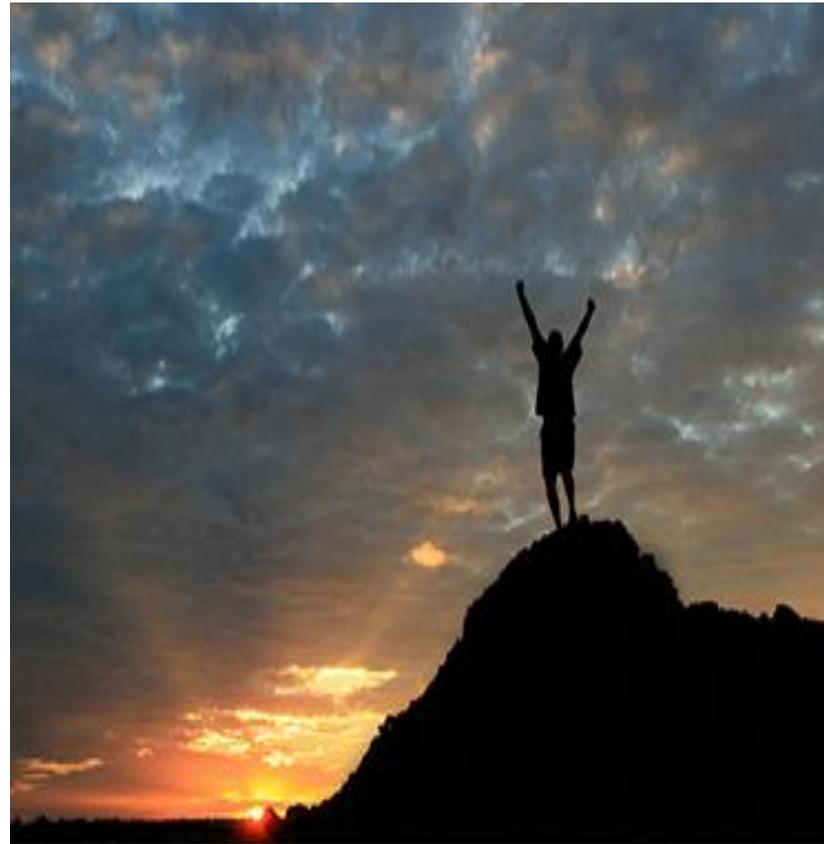


[NIAID Recruitment Brochure \(PDF\)](#)



Moving Forward

- Continue to develop measurements and identify outcomes
- Determine the best future outreach opportunities
- Increase our exposure through appropriate social media outlets
- Continue current outreach strategies



freedom to succeed